

NORDIC TECH WEEK IN BERLIN

29-30 OCTOBER 2018

PRESS KIT

The Nordic countries – Denmark, Norway, Iceland, Finland, Sweden, the Faroe Islands, Aaland and Greenland - have a long history of co-operation with Germany, based on strong ties in business, trade and culture as well as common values and a desire to attain results that promote a dynamic development in the region.

On October 29-30, IKT-Norge, IT&Telekomföretagen and IT-Branchen, the leading ICT industry associations of Norway, Sweden and Denmark are hosting the first Nordic Tech Week in Berlin, held at the Nordic Embassies (Nordische Botshafter).

The purpose behind the two-day event is two-fold. Firstly, it provides a great opportunity for the Nordic stakeholders to connect with German press, companies, organizations, government and investors. Secondly, this is the ideal opportunity to share the Nordic story with the local ecosystem leaders and other stakeholder in Berlin.

CONTENT IN THIS PRESS KIT

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- Program of the event
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For more info please contact

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PRESS INVITATION

On October 29-30, IKT-Norge, IT&Telekomföretagen and IT-Branchen, the leading ICT industry associations of Norway, Sweden and Denmark are hosting the first Nordic Tech Week in Berlin, held at the Nordic Embassies (Nordische Botshaften).

The two-day event will bring the Nordic tech companies to Berlin to connect with media, company leaders, organizations, investors and leading profiles in the German ecosystem.

The highlight of the event will be to meet and hear Nordic and German companies on stage discussing topics like green technology, the future of learning and Fintech in the Nordics, as well as networking with 100+ attendees from the Nordics and Germany.

In collaboration with the main partners, Oslo Business Region would like to invite press to a media briefing with the speakers and partner organizations Monday October 29, 10.30-11.30 in the Auditorium at the Nordic Embassies at Rauchstraße 1, 10787 Berlin.

Please RSVP before Wednesday 24 October to Siw Andersen, Director International Relations, Oslo Business Region siw@obr.no

NORDIC TECH WEEK PROGRAM

October 29

10:30 - 11:30 - Press briefing

11:30 - 12:00 - Registration

12:00 - 12:30 - Opening ceremony with the Swedish Ambassador to Germany (tbc)

12:30 - 13:30 - Networking & lunch

13:30 - 14:15 - Panel discussion: Fintech in the Nordics

14:15 - 14:45 - Coffee break

14:45 - 15:30 - Panel: Welfare for all: new solutions for inclusion and healthy living

15:30 - 16:00 - Coffee break

16:00 - 16:45 - Panel discussion: Invest in the high North

16:45 - 17:30 - Drinks & mingle

October 30

08:30 - 09:00 - Registration & coffee

09:00 - 09:45 - Panel discussion: The Shift: green innovation happens North

09:45 - 10:15 - Coffee break

10:15 - 11:00 - Panel discussion: Digital education

11:00 - 11:15 - Coffee break

11:15 - 12:00 - Panel discussion: Artificial Intelligence

12:00 - 13:00 - Networking & lunch

PRESS RELEASE

- for immediate release

The Nordic tech scene heads to Berlin

Nordic Tech Week, October 29-30, Nordic Embassies

BERLIN, October 2018

IKT-Norge, IT&Telekomföretagen and IT-Branchen, the leading ICT industry associations of Norway, Sweden and Denmark, will host the first Nordic Tech Week in Berlin on October 29-30. The two day-event, held at the Nordic Embassies (Nordische Botschaften) will bring the Nordic tech startup scene to Berlin to celebrate common ground in digitalization and creating the digital society of tomorrow.

In a world rapidly changing around us, the Nordics and Germany focus on creating a digital society of welfare, equality and transparency. Virtues the Nordics have already begun to digitalize with success. The event will present 6 sector specific panel discussions with participation from the best Nordic startups and key business organizations, who are changing the way we live and interact in society in the Nordics. 50 % of all European unicorns are from the Nordics. The Nordics are known to be ahead of their game in digital transformation of both private and public sector. Germany is known for high level data protection and security.

October 29.-30 will be about sharing experience between the Nordics and Germany in how to succeed in building the best digital society in the world.

Meet the panel participants:

Fintech in the Nordics

David Baum from Monner (No), Baffin Bay Networks (SE), Oliver Sjöstedt from Fintech Copenhagen (DK)

Julian Grigo from Bitkom (DE)

Moderated by Liv Friehow from IKT-Norge

Welfare for all: new solutions for inclusion and healthy living

Cathrine Karlson from No Isolation (NO), Cuviva (SE), Joachim Langager from Musskema (DK)

Moderated by Sif Neldeborg from The Danish ICT Industry Association (DK)

Invest in the high North

Per Helin, CEO from Publit (SE), Hans Henrik Groth, CEO from Crossworkers (DK),

Moderated by Richard Engström from Impact X (DK)

(continues)

The Shift: green innovation happens North

Mali Hole Skogen from OREEC (NO), Torben Andersen from Green Mobility (DK), Dr. Julius Menge from Senate Department for the Environment, Transport and Climate Protection (DE)

Moderated by Richard Engström from Impact X (DK)

Digital Education

Hege Tollerud from Oslo Edtech (NO), Carl-Johan Hamilton from ANTS (SE), Claus Petersen from Eurekos (DK), Joachim Langager from Musskema (DK), Natalie Barkei from Smart School & Digital Women atBitkom,

Moderated by Fredrik Syversen from IKT-Norge.

Artificial Intelligence (AI)

Zynapp (SE), Asser Smidt from Botsupply.ai (DK), Lukas Klingholz from Bitkom(DE)

Moderated by Michael Collaros from Noma.ai

The event is supported by The Nordic Council of Ministers and the leaders of the Nordic ICT Industry

"The Nordics are in the midst of the most challenging transformation since the industrial revolution, and digital is the driving force."

Heidi Austlid, CEO IKT-Norge

"The Nordics and Germany are close trade partners in tech, we look forward to meet the reactions of Berlin to the Nordic start-up scene"

Birgitte Hass, CEO The Danish ICT Industry Association

"Besides the potential of access to each other's creativity, market and innovative excellence, Germany and the Nordic region together truly have an opportunity to push Europe forwards towards innovation and growth."

David Mothander, General Director, IT&Telekomföretagen

BACKGROUND MATERIAL

1. STARTUPS IN THE NORDICS

The community in this region of just 26 million people has become tightly-knit in a relatively short span of time. With an accelerating flow of interesting new startup companies, great entrepreneurs serving as mentors, emerging venture capital players, and events, meetups and more, the region is becoming more united than ever.

The Nordic region is home to a series of great entrepreneurs and tech companies, such as Skype, Spotify and Opera. Nowadays the Nordics have the most billion dollar-valued companies compared to population right after Silicon Valley. Also, during the past five years, 26% of all European exits have come from the Nordic countries which represent less than 4% of European population.

2. THE NORDIC MINISTERS HAVE PRIORITIZED FOUR MAIN AREAS OF CO-OPERATION

Entrepreneurship and funding – with focus on strengthening entrepreneurial competencies and improving conditions for funding in early phases. Another aim is to develop the Nordic region into a pioneer region for new and innovative digital solutions.

- Investing in startups pays off – The Nordic10 projects
- Innovative Nordic Digital Solutions
- NordicMade – a startup brand for the Nordic region
- Nordic Innovation House in Silicon Valley, New York City, Hong Kong and Singapore

Green Growth – Which will help to strengthen the Nordic region as a leading region for innovations in climate-smart solutions and green growth.

- 73 million to the best Nordic green growth research and innovation project
- Nordic Built City Challenge

New Welfare solutions - which will help to strengthen the Nordic region as an innovative leader in health and welfare.

- Nordic Independent Living Challenge

Culture and creativity for growth - with focus on helping the cultural and creative industries in the Nordic region become more competitive and promoting links with other sectors in the economy.

VISUAL CONTENT

There will be a photographer at the event and pictures will be shared with press directly after the event. These can be used free of charge, when crediting the photographer.

For more info please contact

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PARTNERS WEBSITES

IKT Norge (Norway) <https://www.ikt-norge.no/>

IT&Telekomföretagen (Sweden) <https://www.itot.se/>

IT-Branchen (Denmark) <https://itb.dk/>

Oslo Business Region (norway) <http://www.oslobusinessregion.no/>